

Trade Ministry commits to passage of Advertising Standard Bill

Source: Ghana | Myjoyonline.com



Latest Stories

Black Starlets run riot over Cameroon in AFCON opener

Ronaldo nets 400th Real Madrid goal in



The Trade Ministry has assured stakeholders of its commitment to ensuring the Advertising Standards Bill are passed as soon as possible.

Deputy Minister for Trade and Industry, Carlos Ahenkorah, says government will re that the indiscriminate placement of billboard is halted.

Speaking with JOYBUSINESS after executives of the Advertising Association of Ghana (AAG) paid a courtesy call on him, he said, "if we allow it to go, then it means people will get into the fray and do as they please."

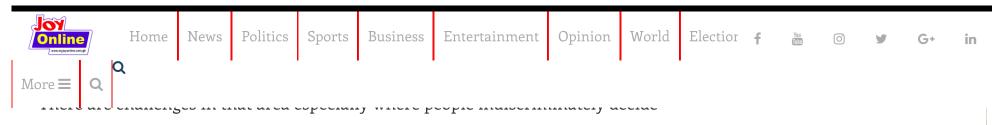
The Advertisers Association of Ghana has over the years been pushing for the

passage of the Bill, which it believes, would deepen regulation to boost the industry's contribution to economic growth.

New StanChart boss reiterates support of gov't's dev'ment agenda

Fountain Gate Chapel's Hayil Ladies Ministry donates to Amasaman Hospital





to advertise anywhere they find themselves.

"They put billboards anywhere and refusing to test the structural integrity of the huge billboards they put up on the streets," he said.

Deputy Minister said it is a welcome news that the AAG are calling for a ation to regulate the sector.

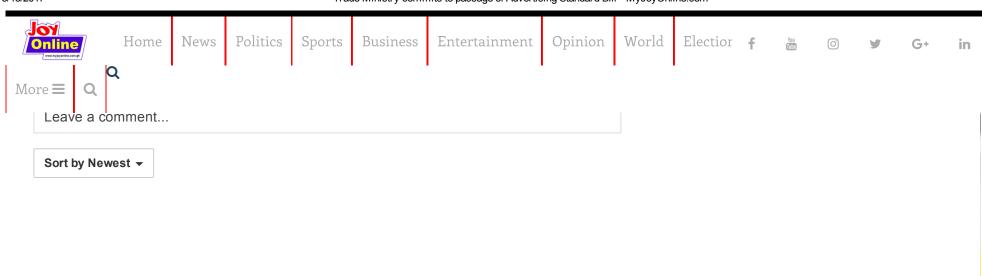
He believes it will give reprieve in terms of accident and promised that the Ministry will do whatever it takes to get the legislation through to save lives and property.

Meanwhile, Mr Ahenkorah also hinted of plans by his Ministry to introduce a "Fugu" wear day to boost investment and development in the Northern sector.



Leave a comment







What others are reading

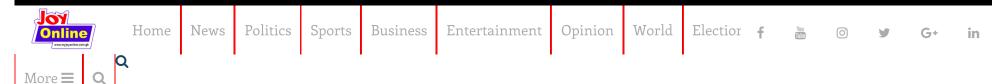
Ronaldo nets 400th Real Madrid goal in win, Barcelona see off

Trade Ministry commits to passage of Advertising Standard

Black Starlets run riot over Cameroon in AFCON opener

We recommend







Elizabeth Montgomery Kept This Hidden Throughout the Filming of Bewtiched Its The Vibe



Value of new limited GH5 note will appreciate - BoG



If You Own a Home You Are Entitled to \$4,240 financedaily.org



Is it Time to Retire? Fisher Investments



America's new \$2.7 billion submarine is a nuclear marvel. CNET



The Watch Brand Everyone is Raving About
Brathwait



Former Ghana's strongest man arrested for stabbing priest



My husband and I have sex everyday unless... - Okyeame Kwame's wife



Inside Asiedua's chest: Let's talk about SEX

Recommended by









NPP inaugurates 2020 elections strategy committee

Home	More Sections	Media	Social	Myjoyonline	Services	
News	Entertainment	Audio on Demand	RSS Feeds	Advertise	Contact us	
Politics	Elections	Photo Gallery	■ Twitter	Online Team	Feedback	
Business	Health	Online Radio	f Facebook	Privacy Policy	Our daily bread	
Sports	Odd News	Videos On Demand	Youtube		SET IT ON	
World News	Automobile	Live TV	G+ Google+	App Store Google Play		
Opinion	Technology		🖸 Instagram			